



**NATIONAL
SPORTS
CONVENTION**

ACTIVATING MORE AUSTRALIANS

Sport at the centre of every community, the community the centre of our focus

Active Australia • Active Communities • Active Environments • Active Industry

13-15 July 2020

Melbourne Convention and Exhibition Centre



For more information and to secure your interest at the National Sports Convention 2020
visit www.nationalsportsconvention.com.au or phone 1300 789 845

ACTIVATING MORE AUSTRALIANS

The National Sports Convention (NSC), in conjunction with Sport Australia and our Foundation Partners; Sport New Zealand, the Victorian Government and VicHealth are excited to be working with our industry peak bodies and collaborators to make the NSC2020 even more successful.

We are committed to bringing together all levels of Australian government, with leaders and policy makers from health, sport, fitness and the education sectors to share knowledge, develop collaborations and explore options to convert the National Sports Convention's vision into reality.

Vision: ***“To create a more active nation, where people live longer, have healthier lives, reduce the burden of disease and are more connected within their community by being more active, staying fitter and participating in active recreation and community sport.”***

The National Sports Convention will offer a range of conferences, forums, workshops and Australia's best networking opportunities with the largest Community Sport and Recreation Expo.



2019 CONTINUES SUCCESS

The 2019 National Sports Convention (NSC) is expected to attract additional numbers already from 2018, with delegate numbers in excess of 900 and Expo visitors and exhibitors in excess of 500 committed.

The key audiences that have supported the NSC continue to attend and include:

- **Government** – local, state, territory and national
- **Sport** – NSO, SSO's, local associations, clubs and commercial providers
- **Facility Managers** – of aquatic, leisure and sport at a local, regional and state level
- **Peak Bodies** – with 27 peak bodies as collaborators and a further 20 attending, this is the conference that all the important people attend
- **Education** – from schools to TAFE and universities

NATIONAL SPORTS CONVENTION PROGRAM

National Sports Convention 2020 will be an integrated conference with a number of streams, including:

- **Active Australia** – focus on programs, events and activities to encourage more people to be active, play, recreate and participate in physical activity and community sport
- **Active Communities** – working together focusing on whole of community approaches, planning, policy and delivery
- **Active Environments** – urban design, aquatic and recreation centres, sports grounds, facilities, workplace, education facilities and fitness places
- **Active Industry** – exploring how to build capacity and capability of future leaders, community clubs and peak bodies

There will be a number of facilitated workshops for the development of future policies and planning so delegates can take this back to their workplace and implement their learnings.

SPORT AND RECREATION EXPO

The NSC Sport and Recreation Expo will focus on:

- **Active Environments** – urban design, facilities, sports fields, play spaces and furniture/equipment
- **Active Communities** – Peak Body Sports Hub, consultants, Research Hub, funding agencies, policy makers
- **Active Australia** – Activation Areas, program providers, marketing and communication specialists and technology Providers Hub
- **Active Industry** – Leadership events, networking lounges, meeting areas, Industry Awards, resources and more

COLLABORATORS AND INDUSTRY PARTNERS

The National Sports Convention 2020 is being developed with our Industry Partners and Collaborators listed below, with a simple focus of ACTIVATING MORE AUSTRALIANS, positioning sport at the centre of every community, with the community the centre of our focus. Our 2019 Partners and Collaborators included:

IN CONJUNCTION WITH



COMMITTEE OF
AUSTRALIAN SPORTS AND
RECREATION OFFICIALS



OUR FOUNDATION PARTNERS



PLATINUM SPONSOR



OUR COLLABORATORS



COLLABORATORS EOI

The National Sports Convention is keen to explore with industry peak bodies, national and state sports organisations how we can collaborate to develop the best content for the issues we are facing daily in community sport and active recreation.

There are options to co-locate your events, meetings, forums and workshops at the National Sports Convention allowing your staff, membership and decision makers to be involved in Australia's leading sports convention in 2020.

CO-LOCATED EVENTS EOI

The National Sports Convention provides an inclusive platform and venue for co-locating community sport, recreation and play conferences, forums and workshops. As Australia's largest single Business gathering, we would embrace organisations to co-locate their events alongside the National Sports Convention 2020.

NATIONAL SPORTS CONVENTION

The National Sports Convention has been developed with the Foundation Partners, collaborators and industry bodies who have a similar vision, More Australians Active. Developed in 2016, the NSC continues to grow and embraces a diverse and inclusive approach to the program development.

For further information on how your organisation can be a collaborator at NSC 2020 or to locate an event with us, contact Martin Sheppard on (03) 9421 0133 or martins@smartconnection.net.au

National Sports Convention 13-15 July 2020

NATIONAL SPORTS CONVENTION 2020 OPPORTUNITIES

Community Sport and Recreation Expo

The National Sports Convention Community Sport and Recreation Expo 2019 has invested in significantly more space to encourage delegates to have more reasons to visit and stay in the Expo hall, embracing innovative ideas from exhibitors and industry. These include 'Activation Areas', workstations, larger catering areas, a Sports Club Café, Peak Body Sports Hub and Lounge, coffee lounge, charging stations, meeting rooms and 'Meet the Experts' room.

EXHIBITOR BOOTHS

With flexibility from 2m x 3m up to 6m x 9m stands and everything in between and beyond, we can cater for your needs.

Whether floor only or shell space, we can build to your needs so that you can attract more people to your stand.

There are significant options that you can invest in to maximise your Return on Investment including:

- **Sponsorship Packages** – see conference packages
- **Activation Spaces** – to demonstrate what you have to offer, why not align your stand next to an activation area
- **Meetings and Networking** – meeting rooms free of charge for your meetings
- **Lounge Access** – with three lounges and a café on the show floor, have your face to face meetings there

ACTIVATION SPACES

The National Sports Convention is offering a number of Activation Spaces to sponsors who would like to take spaces by themselves or with other collaborators to develop experiences for delegates.

Various spaces have been integrated into the Expo floor including:

- **Activation Space 1 – 21m x 6m = 126m²**
- **Activation Space 2 – 15m x 6m = 90m²**

We are also considering 3 further Activation Spaces each of 100m² to allow some substantial activation, such as sports surfaces, ropes courses, 3 on 3 basketball, multi-activity spaces, playground equipment, etc. These are very competitively priced to encourage large activations and to encourage delegates to "Come and Try".

ABOUT US

SMART CONNECTION CONSULTANCY



Smart Connection Consultancy has over the past decade established itself as one of Australia's leading niche management consultancies that works with sport, government and education sectors to support and facilitate opportunities in growing participation.

The National Sports Convention reflects our commitment and passion to encourage more people to be more active, more often. By bringing together the globe's leading thinkers, key Australian policy makers, and providing prominent local case studies, the National Sports Convention provides opportunity for all those involved in sport, recreation and physical activity to work together to make a difference for the next generation.

INTERPOINT EVENTS



Interpoint Events, part of the Intermedia Group, was launched in 2004 specialises in exhibitions and conferences and organises events in diverse markets such as pools and spas, cleaning, supply chain and logistics, corporate health, assistive technologies and hotel management. Interpoint also holds events for a number of different industry bodies including the Building Service Contractors of New Zealand and the Assistive Technologies Suppliers Association. In 2011 Interpoint was awarded winner of the Best Australian Show by the Exhibition and Event Association of Australasia. Interpoint has organised events in Australia, New Zealand, Singapore and the USA.

As a Founding Partner Interpoint is committed to ensuring the delegate experience is excellent in every way.

For more information on the National Sports Convention 13-15 July 2020 visit

www.nationalsportsconvention.com.au

Martin Sheppard (03) 9421 0133 for conference enquiries

Tannia Garces (02) 8586 6193 for expo enquiries



facebook.com/NSConvention



linkedin.com/company/nsconvention/



twitter.com/NSConvention